

ENVIRON® SKIN CARE



PRESS RELEASE
Cape Town, 2022

ENVIRON SWEEPS UP **LIFETIME ACHIEVEMENT AWARD IN SKINCARE** AND **VOTED TOP MEDICAL SKIN CARE** FOR THE FIFTH CONSECUTIVE YEAR.

For over 31 years, Environ Skin Care, a leading globally recognised Professional Skincare Brand has received over a hundred highly esteemed accolades for outstanding products worldwide, and the extraordinary winning streak continues into 2022.

Environ has been voted “Top Medical Skincare” in the Aesthetic Everything® Aesthetic and Cosmetic Medicine Awards since 2018. On 14th February 2022, Environ Skin Care scooped up the revered title “Top Medical Skin Care” once again, making this the fifth year of achievement in the truly extraordinary winning streak. The Aesthetic Everything® Awards is a competition established in the USA that has recognised excellence across a range of categories over the past 13 years.

Further to the coveted title of Top Medical Skin Care, Environ was the recipient of a prestigious “Lifetime Achievement Award in Skin Care”. Vanessa Julia Florez, CEO and Founder of Aesthetic Everything® commented, *“Due to the length of time, and number of votes that come in every year, we determined over the past several years that Environ Skin Care has received the most votes for the skin care category of all companies over the years. This year we wanted to do a special award for those companies and people who received the most votes over the last several years”.*

Aesthetic Everything® is the largest network of aesthetic professionals in the world with over 1 million subscribers. More than 50 000 votes were cast in this year’s competition to reward and recognise the people and companies that the industry, their patients and clients love most. In 2021, Aesthetic Everything® recognised Environ as the Top Medical Skin Care of the Decade which acknowledged the Brand’s standout performance within the Aesthetic and Medical Skin Care industry.

The dynamic brother and sister team shared comments in response to the awards.

“The Environ Team thank Aesthetic Everything® for this prestigious Lifetime Achievement acknowledgement and Top Medical Skin Care Award for the fifth time. It is indeed an honour to be recognised for the part we play in keeping skin beautiful. We will always endeavour to achieve our vision which is to create a world where beautiful skin is the norm and not the exception. This award is only possible because of the passion and loyalty of the Environ “Family” worldwide”, Val Carstens (Environ Group Chairman).

“Environ has focused on the cosmetic aspects of medical skin science from the very beginning. This incredible world-wide recognition symbolises our vision of creating “a beautiful skin for a lifetime”. Environ will continue to innovate and develop best-in-class products that make a real difference to people’s lives, within in the realm of scientific beauty”, Dr Des Fernandes (Environ Founder & Scientific Director).

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About Environ Skin Care

Environ is a globally recognised and loved Professional Skin Care brand that is built on science, beauty and care. Environ believes that skin has a life and that vitamin A is the “oxygen” it needs to look beautiful and healthy for life. It is for this reason that the brand actively pursues skincare science to skillfully and consistently develop innovative products that work with skin. Environ was founded in 1990 by an internationally acclaimed plastic surgeon, Dr Des Fernandes.

The introduction of vitamin A into skincare formulations was a ground-breaking development in skincare. Dr Des Fernandes, rated amongst the top five plastic surgeons in the world, was a pioneer in this field in the 1980s. He was the first to use vitamin A in high enough doses that help counteract the harmful effects of the environment, pollution and stress to create radiant, visibly improved skin.

Dr Des Fernandes's sister, Val Carstens (Environ's Group Chairman), led the development of the company which today boasts over 140 products, available in more than 70 countries worldwide. Since founding Environ in 1990, vitamin A has become the cornerstone ingredient in the Environ skincare philosophy. It is an essential skin nutrient that must be replenished every day for skin to appear healthier and more resilient.

Environ's unique and highly effective Vitamin STEP-UP SYSTEM® helps skin to become gradually more comfortable with increasing dosages of vitamin A and other ingredients thereby reducing the likelihood of a skin reaction. It is for this reason that Environ Skin Care products are recommended by trained Skincare Professionals.

Images available for publication.

