



AESTHETIC  
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PRESS RELEASE  
Cape Town, 2024

## ENVIRON STEALS THE SHOW AT AESTHETIC EVERYTHING AWARDS 2024, VOTED **TOP MEDICAL SKINCARE LINE** WITH DOUBLE HONOURS FOR PROFESSIONAL TREATMENT TECHNOLOGY.

Environ's dedication to consistent innovation and science has been duly recognised with not one, but three prestigious awards at the international Aesthetic Everything® Aesthetic and Cosmetic Medicine Awards in the USA. Two pioneering advancements, Environ Cool Peel® Technology and Environ Electro-Sonic Ionzyme® DF Technology, were crowned winners in the "Best Medical Peels" and "Best in Class Professional Treatment Machine" categories for 2024, respectively. The accolades didn't stop there, Environ clinched an impressive hat trick by claiming the coveted "Top Medical Skin Care Line" award for the seventh consecutive year.

The commendation for Cool Peel Technology comes as Environ commemorates 30 years of the ground-breaking technological innovation, developed by Dr Des Fernandes. The technology is a revolutionary, non-invasive, intelligent approach to skin peeling that safely and effectively helps to visibly brighten the appearance of skin. While traditional approaches to skin peeling are based on the destruction of skin cells, Environ's Cool Peel Technology works to support the effects of the natural processes of healthy skin.

Winning "Best in Class Professional Treatment Machine", Environ Electro-Sonic Ionzyme® DF Technology, also pioneered by Dr Des Fernandes, was the first in the world to combine low frequency Sonophoresis and pulsed Iontophoresis. Harnessing the power of both technologies speeds up and intensifies the treatment effect significantly, allowing Environ's result-driven formulations to be more effective, making a real lasting difference to skin, for life.

With over 1 million subscribers, Aesthetic Everything® is the largest network of aesthetic professionals in the world. Their annual awards are a global event which started in 2008 and encompasses a range of categories. The Aesthetic Everything Awards is one of the most prestigious ceremonies globally recognising both the people and the companies that the industry, patients and clients love the most.

Environ Group Chairman Val Carstens says *"It is indeed a great honour as Chairman to receive these three incredible awards. A brother and sister partnership are indeed overwhelmed to also receive the incredible honour of Top Medical Skin Care Line for the seventh consecutive year. Congratulations to my brother, Des, for being honoured for his Cool Peel and the DF Ionzyme Technology. It is also a wonderful and inspiring achievement of the years of research and development of our extensive range of products. The passion, commitment and hard work of the Environ Team as well as our Distributors worldwide striving to meet our vision of creating a world where beautiful skin is the norm and not the exception, and awards like these make the journey completely worthwhile."*

Dr Des Fernandes, Founder & Scientific Director says, *"I am deeply honoured by these exceptional awards, which acknowledge Environ's original concepts and research: firstly, to deal with the physiological changes of photoaging; secondly, to remove the scarring associated with most of the treatments to smoothen photoaged skin, and finally to establish treatments to enhance the penetration of active molecules that work*



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*synergistically with natural physiology in order to return skin to its more youthful state. In the beginning we were ridiculed for these*

*ideas, but we've persisted for nearly 30 years in believing the science and natural chemistry to rehabilitate skin."*

## About Environ Skin Care

Environ is a globally recognised and loved Professional Skin Care brand that is built on science, beauty, and care. Environ believes that skin has a life, and that vitamin A is the "oxygen" it needs to look beautiful and healthy for life. It is for this reason that the brand actively pursues skincare science to skillfully and consistently develop innovative products that work with skin. Environ was founded in 1990 by an internationally acclaimed plastic surgeon, Dr Des Fernandes.

The introduction of vitamin A into skincare formulations was a ground-breaking development in skincare. Dr. Des Fernandes, rated amongst the top five plastic surgeons in the world, was a pioneer in this field in the 1980s. He was the first to use vitamin A in high enough doses that help counteract the harmful effects of the environment, pollution, and stress to create radiant, visibly improved skin.

Dr. Des Fernandes's sister, Val Carstens (Environ's Group Chairman), led the development of the company which today boasts over 140 products, available in more than 70 countries worldwide. Since founding Environ in 1990, vitamin A has become the cornerstone ingredient in the Environ skincare philosophy. It is an essential skin nutrient that must be replenished every day for skin to appear healthier and more resilient.

Environ's unique and highly effective Vitamin STEP-UP SYSTEM® helps skin to become gradually more comfortable with increasing dosages of vitamin A and other ingredients thereby reducing the likelihood of a skin reaction. It is for this reason that Environ Skin Care products are recommended by trained Skincare Professionals.

**For media enquires or interviews, please contact:**  
**Vitahealth Skincare Pty Ltd,**  
[vitahealth@vitahealth.net.au](mailto:vitahealth@vitahealth.net.au)  
**(08) 9408 1155**